## Colours at a glance

# Colouring Concentrates > 1000 Shades achievable

**Black carrot** – vibrant to deep red from 4 to 90 Colour Units

Safflower - bright yellow

**Colour Malt –** From 9.000 to 35.000 EBC to replace Caramel Class 4

**Beetroot** – highest colour intensity and stability on the market

**Orange Carrots** – E number free source of Carotenoid based colour alternatives

**12.000** cochineal insects and **1kg** of black carrot yields the same amount of dye! Be kind to wildlife, and check out all our vegetable-based colours

# Natural Colours <1% to 30% dye content available

Anthocyanins E163 – Enriched fruit and vegetable colours
Betanin E162 – enhanced colour intensity and stability
Curcumin E100 – the magic of yellow shades from warm
orange- to bright yellow

**Beta Carotene E160a** – Emulsions – Dispersions - Powders **Vegetable Carbon E153** – ready to use deep black

#### The Specialist for WHITE

**White Diamond -** The only real alternative to TiO2 – stable under all applications and highly affordable

**Cloudifier:** the brightest most stable White colour range for your Beverage application. **No matter if CSD or Spirit** 



Did you know that nature produces over 300mt of carotenoids per second worldwide? We can stabilize them!

Döhler Emulsion Technology and equipment controls and shape the particle size of oil-soluble colours.

Portfolio of highly stable water-soluble or water-dispersible solution

Clouding the issue: the most commonly-used cloudifier is milk. But who needs to follow the crowd? Our cloudifiers are vegan..

#### **Sustainability**

- Modern production facilities next to you reducing strongly the carbon Dioxide Footprint.
- Social responsibility as a key factor our components are coming from social reliable regions.

## Help saving the planet with carrots!

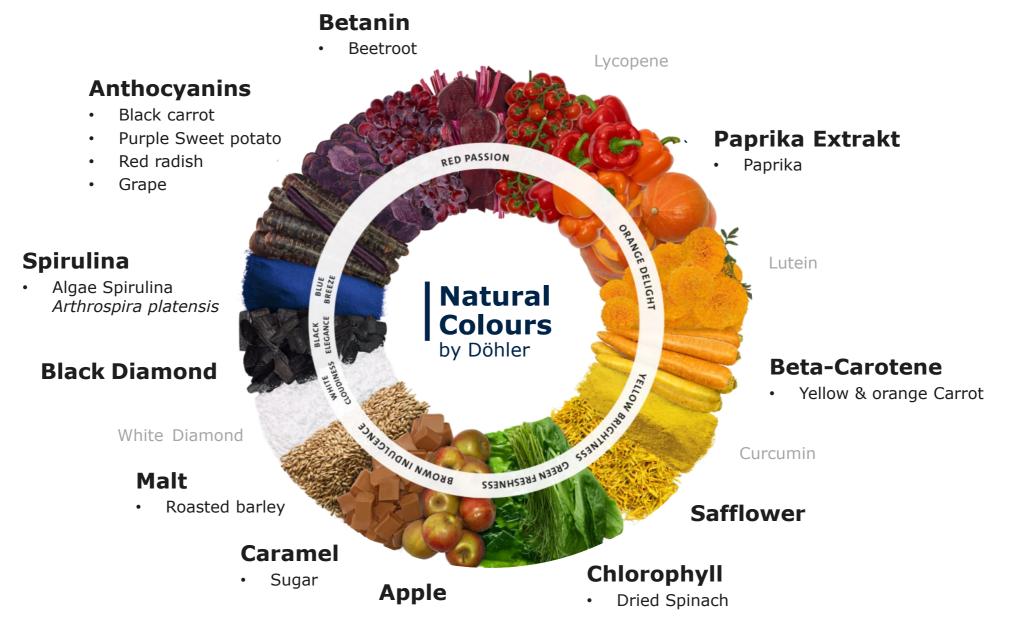
About **60** MT of carbon dioxide per hectare of our black carrot are bound and removed from the atmosphere, while carmine and artificial dyes release carbon dioxide into the atmosphere..

Put your products in the spotlight, with the extraordinary colours of nature



### **Döhler Colour Portfolio**

Our Colouring Concentrates\*

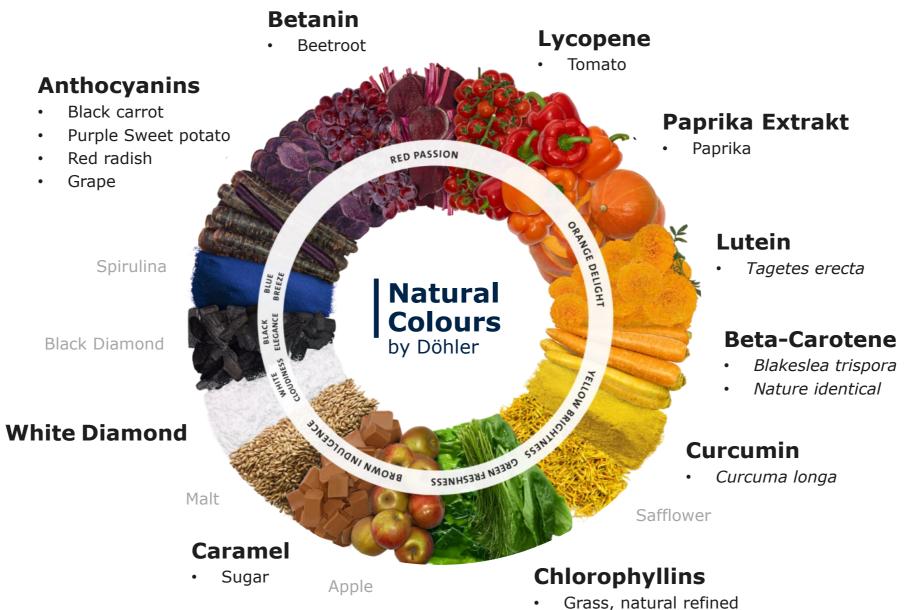


<sup>\*</sup>in EU declared as Colouring Foods meting the definitions of the Guidance Notes on Colouring Food

**DÖHLER** | WE BRING IDEAS TO LIFE.<sup>®</sup>

### **Döhler Colour Portfolio**

Our Natural Colours\*



\*in EU declared with E-number or by colour name

